

WHAT OUR CUSTOMERS ARE SAYING



"We have been using Call Manager for several months now; we are very pleased with the quality of the service and minimal cost. We have saved thousands of dollars by using Call Manager to track which sources we were profiting from and which sources we were not. We also use Call Manager to help train our sales staff by allowing them to listen and determine the quality of their conversations. The support team is second to none. Our questions and issues have always been addressed or resolved in less than 12hrs. I would suggest Call Manager to any organization interested in knowing how their advertising products are benefiting them"

**Blake Patterson, Marketing & Advertising Manager
Southwest Auto Sales – Fort Wayne, IN**



The ProMax products that we use definitely help keep me organized and help accurately track our marketing efforts. The Call Manager is great because we can track all of our incoming calls in one place and listen to them as well. I compare these numbers to the phone ups in our system so that I know that all of our incoming calls are being entered with the proper ad source and we also listen to these calls with our staff members; it serves as a great training tool. The reports are customizable and very user friendly as well. The Lead Import tool is not only a huge time saver, but it ensures that all of our leads are being accurately inputted. Since they are imported within minutes, our BDC is able to contact these leads sooner than if they were to sift through the lead emails, which of course increases the likelihood of a sale. Our lead configurations change frequently, but our ProMax rep is always happy to make the changes and they are almost always completed within a couple of hours of the request. We are very pleased with the products and service that ProMax offers.



**MICHELLE CHAIT– Marketing Director
Dream Cars Credit - Austin, Texas**

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“The ProMax Call Manager application is terrific. The Admin Tool for creating campaigns and tracking call results is quick and simple, and the Call Log playbacks are a breeze to navigate through. The synchronization between the incoming calls and the ProMax CRM certainly makes the accuracy of our phone prospects logs more precise. Our group is very pleased with ProMax’ s Call Manger.



ED JAROSZEWICZ-
DIRECTOR, Internet Marketing & Communications
Montrose Auto Group



“At Ricart Automotive we firmly believe in marketing all aspects of our operation, and understand the need to gauge a promotion’s success with the speed and accuracy required to be as dynamic as possible with our efforts. Call Manager allows us to do just that. With Call Manager’s reports, we can use everything from a snapshot of a single day to the long term results we achieve on a given promotion or series of promotions. The interface is easy to use and clear to read, making Call Manager a valuable tool.”

JOEY GATES – Alternative Marketing Manager
Ricart Automotive Group - Ohio



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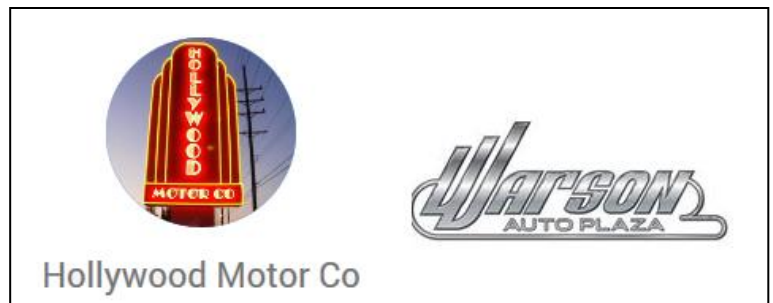
Just a few notes on Call Manager. I use it in the Business Development Center for Montrose. I like the ease of assigning a number to each location and putting a whisper on that number and not relying on a third party to do it for me. It is also great for reports. Another feature that is nice is that you can reassign phone numbers to different locations with no problem. It is the most user friendly of the call recording companies that I have used.

**PAUL MERTZ – Business Development Manager
Montrose Auto Group**



"Call Manager is the best investment our company could have ever made. It is totally worth every penny, it helps you capture phone numbers and information that you would have never caught unless using call manager. This Game changing tool is a MUST HAVE, for those who do not use it, you are throwing money out the window. This is key, for tacking advertising, following up with customers, and helping your BDC work to their full potential! "

**Crystal Mattingly - Comptroller
Warson Auto Plaza & Hollywood Motors**



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The Call Manager program has been a tremendous asset to our company. It is easy to manage and offers us fantastic control. It enables us to see the effectiveness of our various campaigns at a glance and to review our staff's phone skills daily. We can manage a dozen independent lines from a single page with ease, enabling us to pinpoint where we are most effective and where we need work. I highly recommend this product to anyone running a BDC or sales floor

**Christian Odadzin – Internet Director
Summit Toyota of Akron**



I am extremely pleased with ProMax Call Manager. Even though I have a state of the art Intertel phone system that records all incoming calls, tracks numbers, and provides reports, the time crunch of managing a dealership makes the seamless integration of sales calls into ProMax indispensable.

It is a daunting task to have sometimes 5 software programs open to track the various activities. ProMax takes many sales functions and combines them into one interface and this is one of the more powerful examples of that. As soon as a phone call is completed, I get a flashing phone lead in the upper corner of my screen that parses the available information and creates a lead from it. If the call went unanswered or the salesperson failed to log the customer, I still have the information and can assign that lead, whereas before I would have never even know the call had occurred. The reporting is also an eye-opener to tell you where, how many, and at what time of day and frequency the calls are coming in at. We have actually installed a BDC department largely due to this product's ability to spotlight what we were losing as we were answering far less phone calls than we thought. Thank you for a great product that has an extremely high ROI.

**Joe Kirby - Owner
Edd Kirby's Adventure Chevrolet Chrysler Jeep Mazda**